

250th Anniversary Committee

May 29, 2014 Agenda

1. Introductions and sign-in
2. Background
3. Mission
4. Committee Culture
5. How we will work together – how organize ourselves
6. Work Plan – commitments
7. Meeting Schedule
8. Check-in

Committee Members

Don Tordoff, Danny Briggs, Cherie Sanborn, Alan O'Neal, Deb Campelia, Judy Bush, Carol Meredith, Carole Levesque, Amy Harrington, Walt Kutylowski, Fred McGarry, Dwight Barnes, Jack Hutchinson

Groups I've met with to develop interest and recruit volunteers

- Deerfield Fair Association Board of Directors and Membership
- DCS faculty
- Conservation Commission
- Heritage Commission
- Boy Scout Leadership
- Historical Society
- Deerfield Community Church
- Deerfield Bible Church (scheduled for Sunday, June 1)
- Parks and Recreation Commission
- Board of Selectmen
- Requested meetings with Fire Association and Women's Club

Collected Suggestions

- Heavy Equipment Rodeo
- Traditional Dance
- Community Meal – foods typical of 1766
- Ice Cream Social
- Barbeque or Clam Bake
- Pancake Breakfast
- Present a fresh-killed deer to the Governor
- Re-enacted delivery of charter
- Hot Air Balloon Launch
- Firemen's Muster
- Performances by local musicians - a local talent show or Community Variety Show
- Video of Deerfield history
- Selections from Firemen's shows – video to sell?
- Church Service
- Children's Games
- Parade
- Commemorative Coins (fundraiser) and/or Commemorative Ornament
- Antique Car Show
- Essay Contest
- Mural of Deerfield's origin or history by school children
- Demonstrations of early trades – cooper, blacksmith, shoemaker, weaver, tinsmith, miller
- Barn Raising – by the community. Perhaps a new history building for the Fair Association.
- Tour of old village centers, one-room school sites, early homes - might be geocaching
- Time capsule
- Richard Moore Twice-seen exhibit
- Dutch Oven cook-off
- Old timers' ballgame
- Fireworks
- Beard Growing Contest
- Community Photo

Mission Statement – what we intend to do:
Commemorate and Celebrate

Organizing ourselves
Volunteer recruitment & coordination
Publicity
Scheduling & Logistics
Entertainment
Grounds and Concessions
Parade
Events

Sample Committee Structure from Allentown, PA

Finance will oversee the budget for the entire Semiquincentennial Celebration including all projects, events, marketing, etc. The Finance committee will work with other committees to assess needs for fundraising and to control spending. During the planning stages the Finance committee will determine realistic budgets and during the celebration will review income and control spending.

Fundraising will work with other committees to determine a fundraising goal and then will develop and carry out a successful campaign. This team will brainstorm and flesh out innovative ideas to obtain funds and will identify and contact potential sponsors.

Operations & Logistics will be responsible for the determination of all critical details and planning of the Semiquincentennial. Will work hand in hand with other committees.

Programming & Events will brainstorm and decide on events and activities to properly celebrate this milestone throughout the city. Will plan, schedule and manage the events and activities. Will work with the community at large to determine what is already on the calendar and ensure that proposed events will complement. Also, will be responsible for community engagement and obtaining input from a diverse mix of community members.

Leadership & Volunteers will determine where volunteers are needed to make the Semiquincentennial a reality. This committee will engage the community and build a strong base of volunteers to help with all aspects of the 250th. Recruitment, training and management will be important functions of this committee.

Publicity & Marketing will be responsible for the branding and marketing of the Semiquincentennial Celebration. This committee will build partnerships with local

media. This committee will also be charged with merchandising for the Celebration and the design and maintenance of a website for the Semiquincentennial.

For the next meeting –

Report back on what we've each learned

Adopt a mission statement?

Work on when our celebration will be – focus on a weekend? More than that? Then we can start recruiting/planning toward a date.

How to handle inclement weather?

My pre-meeting work –

Scribe?

Notes during meeting:

We'll need a lot more help – I hope we will welcome the participation of every interested resident in our meetings.

Fundraising – and budget/finance.

Website/Communications/Publicity

Sites and Dates

Volunteers – recruiting and connecting to work.

Culture – share the floor. Make this work pleasant – fun. Encourage existing organizations to bring their contribution to the celebration – try to build on what we have, who we already are.