

## **250th Anniversary Committee June 25, 2014 Minutes**

Present: Dan Briggs, Walt Kutylowski, Don Tordoff, Maxine Fowler, Kelly Roberts, Edie Kimball, Mary Ellen Moran, Cherie Sanborn, Dee Jones, Amy Harrington, Jack Hutchinson  
Meeting called to order: 6:30 pm

### Introduction and Sign In:

- Jack passed out updated committee member & volunteer list with phone numbers, addresses, emails.

### Committee Culture Review:

- We each be conscious of sharing the floor, being succinct, keeping each other informed while taking a initiative in the areas that interest us or where we see work is needed.

### Review Minutes of May 29:

- Accepted as published by unanimous consent.

### Committee Officers:

- Dee Jones elected Recording Secretary by unanimous consent
- Jack Hutchinson will continue as Chairman by default
- No one showed interest in Vice Chairmanship, though we should have one.
- Treasurer will be needed eventually and other offices. We will identify and fill them as necessary.

### Meeting schedule:

- Schedule appended to these minutes through June 24, 2015
- Meetings are the fourth Wednesday of each month at 6:30 pm in Emergency Management Room of the GBW building with September, November and December meetings on the third Wednesday to accommodate Deerfield Fair, Thanksgiving and Christmas.

### Mission Statement:

- Mary Ellen Moran passed out a draft of the Mission Statement which met with general approval. Dee commented on the unique community spirit of Deerfield which could be included. Draft will be emailed to all for further comment. We will vote next meeting.
- Jack emphasized the two parts – (1) commemorating Deerfield rich history and heritage and (2) celebrating who we are today – the many organizations, activities, talents, good works.

### 250<sup>th</sup> Logo:

- Dick Boisvert's draft is bright and colorful with a green ring encircling the town seal. Jack has asked Matt Fowler, creative manager at AMI to review it and consider further modifications to make it uniquely ours – possibly a different profile containing the round Deerfield logo.

### Advice from other communities: Don reported the following:

- Raymond (250<sup>th</sup> this year): baseball hats, license plates, family night at the Monarchs game, water bottles; and a warrant article for \$50,000 for the celebration passed last year which they have not yet used.

- Freemont (finalizing 250<sup>th</sup> this year) – will return call
- Epping (preparing for 275<sup>th</sup>); town moderator will return call
- Nottingham (300<sup>th</sup> in 2022) – selectmen are setting aside \$5000 a year
- Edie suggested the double-sided poster she saw for the town of Warren
- Don Tordoff, Kathy Berglund, and Fran Menard will continue their research and ask what worked well and what did not, and how each town organized the workload.

### Work Plan Reports

Jack Hutchinson	Engagement of Deerfield Bible Church went well – several members are now on our distribution. Arts Group has placed two members (Maxine and Torin Judd) on our committee to represent them. Dana van der Bijl will help with website. Heavy Equipment Rodeo is well received by everyone – Mark Young will help organize – need to work out insurance on equipment and liability. Donations may be made to Town of Deerfield – 250 <sup>th</sup> Anniversary. Engaged Girl Scout, Brownie & Cub Scout leaders (the Grosses).
Dick Boisvert	Proposed archeological dig is the inhouse/outhouse of the Town Hall; outhouse finds are in three categories - things (1) dropped by mistake (2) discarded to avoid detection (3) thrown in for spite. Logo design presented to committee.
Don Tordoff	(with Kathy Berglund and Fran Menard) Reported on separate agenda item above.
Kelly Roberts	Secured permission for use of town seal; 250 <sup>th</sup> committee page is now on the town website and any content can be included; agendas and minutes are posted and are also in a binder in the town office.
Edie Kimball	Brought 200 <sup>th</sup> Celebration artifacts, photo/historic booklet, and photos of 1966 parade.
Mary Ellen Moran	Mission statement draft submitted.
Dee Jones	Garden Club will have a Garden tour – donations only; Friends of the Library are interested, but nothing definite yet.

### New Business:

- Dee suggested placing signs around town ( town hall, fire stations, library, transfer station, town gardens, etc). stating: 250 in 2014. Also, as part of branding, one 250<sup>th</sup> color for all posters and other advertising.
- Jack suggested a competition for firemen.
- Publicity will be a critical piece later on.
- This committee represents the town.
- Jack advocated building our commemoration/celebration with local resources and talent – strongly endorsed by Walt. He quoted Buddy Rollins regarding Old Home Day, “In Deerfield we don’t buy our fun.”
- Joe Manzi is an excellent announcer at events and is happy to do it.
- Parks and Recreation Department can organize the parade.

### Critical Path

- Setting the dates for the summer weekend events – so that Deerfield ex-pats can plan to return, and items requiring longer lead times can be worked out.
- Build interest in the Deerfield’s many organizations (school, scouts, churches, and so many more) to bring their initiatives to the commemoration/celebration).

- Work to have more elements of our commemoration & celebration have ownership within the committee. Jack will have a list of those for us to consider & refine at our next meeting.
- Publicity.

#### Work Plan Commitments

Jack Hutchinson	Meet with selectmen re insurance and archeological dig beneath Town Hall. Ask Matt Fowler about design for 250 <sup>th</sup> in 2014 signs for town gardens. Continue organizing heavy equipment rodeo. Build slide show of 200 <sup>th</sup> parade from Edie's album. Continue work on video. Meet with Fire Department re their participation and the possibility of a competition.
Walt Kutylowski	Talk with local musicians; CD possibility with old time music/stories; contact Leslie Van Berkum about Coffeehouse for 250 <sup>th</sup> ; fundraiser; music at other events.
Don Tordoff	(with Kathy Bergland and Fran Menard) Continue research with other town celebrations; Contact Jim Tomlinson about having a Boy Scout representative on the committee
Kelly Roberts	Continue development of 250 <sup>th</sup> page on town website. Work with Carol Levesque on fundraising and with Maxine on art gallery
Maxine Fowler	Art gallery organization; contact Richard Moore about donation of photo of past and present: talk with Historical Society and Heritage Commissions about home tour of stenciling and murals
Edie Kimball	work with Maxine on home tour; discuss "barn raising" possibility; contact Glenda Sorak about tax status for donations
Mary Ellen Moran	Finalize statement; work with Edie and Historical Society on tours and "barn raising" of a Bill O'Neal Deerfield Historical Museum possibility
Cherie Sanborn	Work with members on fundraising
Dee Jones	Garden Club will have a Garden tour – donations only; Friends of the Library are interested, but nothing definite yet; contact Jenn Verville about involving Brownies/Girl Scouts
Amy Harrington	Contact Joanne Wasson about info on history of phone service.
Dan Briggs	With the Fair Association, propose dates for a 250 <sup>th</sup> celebration weekend on the fairgrounds – likely early July; estimate expenses – especially for electricity – propose foul weather plan, how to use fairgrounds resources.

#### Check in

- Everyone feeling good about how this meeting went...except for the torrential rainstorm just beginning as we conclude.

Meeting adjourned: 8:00 pm (to a tremendous downpour!)

Respectfully submitted,

Dee Jones & Jack Hutchinson

**Committee Meeting Schedule  
250th Anniversary Committee  
June 25, 2014 Minutes  
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Meeting Schedule**

We meet the fourth Wednesday of each month with adjustments for holidays and Deerfield Fair. All meetings begin at 6:30PM in the Emergency Management Room of GBW building. For the next year, these dates are:

Wednesday, July 23, 2014  
Wednesday, August 27, 2014  
Wednesday, September 17, 2014  
Wednesday, October 22, 2014  
Wednesday, November 19, 2014  
Wednesday, December 17, 2014  
Wednesday, January 28, 2015  
Wednesday, February 25, 2015  
Wednesday, March 25, 2015  
Wednesday, April 22, 2015  
Wednesday, May 27, 2015  
Wednesday, June 24, 2015