

## 250<sup>th</sup> Anniversary Committee July 23, 2014 Minutes

Present: Judy Bush, Deb Campelia, Don Tordoff, Rebecca Hutchinson, Kathy Berglund, Fran Menard, Walt Kutylowski, Cherie Sanborn, Maxine Fowler, Carol Levesque, Alan O'Neal, Dee Jones, Jack Hutchinson

Meeting called to order: 6:30 pm

Jack played a slideshow of the 1966 200<sup>th</sup> Anniversary celebration in Deerfield. Very impressive model to follow.

### Introduction and Sign-In

- Brief discussion of slideshow.

### Review of Minutes of June 25

- Accepted and published by unanimous consent

### Mission Statement

- *“To commemorate 250 years of history and honor the traditions, events, and people that shaped and formed our community. To invite former and current residents of Deerfield to actively celebrate the community we are today.”*
- Read by Mary Ellen and accepted by unanimous consent.

### Advice from other communities

- Don Tordoff reports from Raymond: They had a dramatic reading of Civil War letters, sharpshooting contest tied in with the Civil War, garden tour, cemetery tour.
- Kathy Berglund reports from Candia: She will be meeting with the librarian and the celebration chair and other organizers.
- Fran Menard reports from Fremont: She will meet with the town historian whom Jack met and recommends as a fine resource. Fremont had a Civil War reenactment and a 50 piece orchestra played the 1812 Overture complete with cannon fire followed by fireworks
- Online sources provide a wealth of information about other communities' celebrations.

### 250<sup>th</sup> Logo Update

- Artwork and a logo is needed for various promotional items: posters, bumper stickers, tee shirts (anticipatory/promotional and for the events), 250<sup>th</sup> in 2016 signs for town gardens, license plates, stationary all with consistent theme colors and identity.
- Maxine Fowler will discuss artwork possibilities at the next Art Tour meeting and get enthusiastic folks to help make these decisions and take on these jobs. Grace Meyers may make the poster.

## Work Commitment Reports

Jack Hutchinson	Delivered the promised slide show of the 200 <sup>th</sup> . Mark Young will handle heavy equipment rodeo with one or more excavators from Anderson Equipment, Manchester. Archeological dig of Town Hall in-house outhouse is a go (from BOS). Met with Fire Department – Chief Tibbets will organize a muster, showed Al Jaeger sketch of proposed garden sign. Asked Grace Myer to propose a painting in her style to be a poster for our event – this could be one of several. She is working on it.
Mary Ellen	Completed Mission Statement.
Judy Bush	DCC is organizing. . .
Walt Kutylowski	Coffee house Fundraiser will be Fall 2015 or Spring 2016; Leslie will confirm date; contacted Sarah Mason for possible Contra dance presentation; contacted Joanne Wasson for old time music – mostly hymns
Cherie Sanborn	Contacted Deb at Parks and Recreation Department for names of Tee shirts companies; summer is the best time to order.
Dee Jones	Contacted Jenn Verville about Girl Scout participation; Time capsule suggestion was well received; Garden Club will definitely have a garden tour possibly June or July.
Kelly Roberts (via email)	– “signed up” Mike Driscoll and David Linden for the artists’ exhibit.
Dan Briggs (offline)	Fair Association suggests Jul 15,16,17 2016 for our celebrations on the Fairgrounds which is agreeable to our committee.

## New Business

- Kelly reported that Carol Welch and her husband do colonial reenactment shows with cannon and musket. They did one recently for the Fremont 250<sup>th</sup>. She (Carol) offered to bring this to Deerfield. Also this is the cannon piece of the 1812 overture.
- New Hampshire DOT will authorize and the state prison manufacture 2016 250<sup>th</sup> commemorative front license plates to our design. We pay about \$12.50 per plate and sell them as a fundraiser. They are official NH front license plates for the 2016 calendar year.
- Dee suggested a town master calendar so we know the dates and times of the organizations in town and the yearly events they may have. This would be helpful as we decide dates and times of our events. There is currently no one who could maintain such a calendar.
- Should there be a “phrase” to indicate the changes that have come to the town over the years? Any ideas? The 200<sup>th</sup> used “Garrison to Fair Town”

## “Event” triage - what else goes on the list and first cut prioritization

- List of events underway with key people involved was provided (attached below).
- Additions: Old timers baseball game - Dwight Barnes  
Tee shirts – Cherie Sanborn

### Commemorative coins – Alan O’Neal

- Suggestions discussed and in need of key person
  - Beard growing contest
  - Ecumenical church service – possibly outdoors
  - Parade
  - Antique car show
  - Children’s games
  - Talent show
  - Scavenger Hunt
  - Calendar with pictures of old homes/barns and important dates, current and historic
  - Re-enacted signing or delivery of charter (January and July)

### Critical Path/pressing concerns

- The Fair Association will have substantial expenses hosting a weekend – notably for electricity. We should include in our budget a line to help pay those costs. The 200<sup>th</sup> event charged admission to the fairgrounds (50 cents a day). We could plan to charge a modest fee with a weekend pass sold in advance. (200<sup>th</sup> did that with a one dollar button).
- Find key folks to complete the triage event list.

### Work Plan Commitments

Jack Hutchinson	Email logo & Christine Thompson contact info to Maxine Fowler; continue to work with Michael on insurance for fairgrounds events; continue work on Deerfield video; enhance 200 <sup>th</sup> slide show and publish on YouTube. Attend Northwood Firemen’s Muster to better understand how it will fit in to our celebration.
Mary Ellen	Work with Jack on video; research early day books and journals in the Historical Society for candidates to represent Deerfield life of the 19 <sup>th</sup> century
Deb Campelia	Talk with DCS teachers (especially music and art departments) to get students involved; town history mural?
Judy Bush	Research community Quest event
Don Tordoff	Pursue geocaching; continue research with city of Raymond; contact American Legion and Auxiliary for their involvement
Rebecca Hutchinson	Contact Joanne Wasson and Mel Graykin for info/history of cemeteries
Kathy Berglund	Continue researching Candia town events; find out what worked and what didn’t; fundraising “winners” and “losers”
Walt Kutylowski	Consider CD content – public domain songs, Deerfield “stories”, write an original song; possible “Flash Mob” at the fairgrounds; when and where for all-inclusive sing along; school involvement
Cherie Sanborn	Make a list of Deerfield businesses; contact them for donations with advertising on tee shirts (and internet)
Maxine Fowler	Discuss artwork issues with Art Tour committee; decide on theme colors; logo; license plate, bumper sticker, t-shirt, etc. design

Alan O'Neal                      Research producing and selling commemorative coins  
Carol Levesque                Help Cherie and Alan with fundraising.  
Dee Jones                        Garden Club date; work with Friends of Library for participation;  
work with Parks and Rec. on parade – floats.  
Kelly Roberts (via email) Join Cherie and Carol to work on fundraising. Work with  
Maxine on Art Exhibit. Publish periodically in The Forum and the  
town website soliciting/encouraging artist participation. Work  
with Maxine on logo and promotional items. Develop social  
media presence (Facebook etc.)

### Check In

- Work to be done seems overwhelming, but folks who do not attend these meetings are committed to helping also – like Mark Young on the Excavator Rodeo, Chief Tibbets on the Firemen's Muster, and Parks and Rec on Parade, children's games, and more.
- Overall, on the right track.

Closing: Thank you to Jack for the warm, homemade bread. And we finished in time to get to our cars BEFORE the downpour!

Meeting adjourned: 8:20 pm

Respectfully submitted,

Dee Jones and Jack Hutchinson

### Other Notes:

- The 200<sup>th</sup> spent \$3013 to produce and publish their excellent history book which earned \$456 plus \$1450 from patrons – so a net loss financially. (not including sales after August 5<sup>th</sup>, 1966)
- They spent \$3193 for medallions which brought in \$5073 – so that worked out well for them.
- They spent \$558 for souvenirs which brought in \$307, suggesting caution here. We'll have the considerable advantage of internet sales by credit card.
- The three items which had positive net:
  - Town appropriations \$5900
  - Fairgrounds Admission (buttons and tickets) \$3420
  - Medallions \$1880

# ***Deerfield 250<sup>th</sup> Anniversary Celebration***

## **Tasks & Events**

### **Complete**

- Mission Statement (Mary Ellen) 7-14
- Summer Weekend Dates (Dan) 7-14
- 200<sup>th</sup> Anniversary Slide Show (Jack) 7-14

### **Underway**

- Use of fairgrounds (Dan)
- Archeological dig (Dick)
- Logo and promotional items design (Maxine)
- Deerfield history video (Jack, Mary Ellen, Joanne Wasson)
- Excavator rodeo (Jack, Mark Young)
- Firemen's Muster (Jack, Mark Tibbets)
- Exhibit by local artists (Kelly, Maxine)
- Planning music (Walt)
- Garden Tour (Dee)
- Tour of stenciling & art in Deerfield homes (Maxine, Edie)
- Phone service history (Amy)
- Original art poster (Grace Meyer)
- Website (Dana van der Bijl)
- Old Timers' Baseball Game (Dwight Barnes)
- Commemorative Medallions (Alan)

### **Candidates for triage/ownership**

- Fundraising
- Traditional dance
- Young people's dance
- Community Meal – foods typical of 1766
- Community Meal – locally sourced
- Ice Cream Social
- Barbeque or Clam Bake
- Pancake Breakfast
- Hot Air Balloon Launch

- A local talent show and/or Community Variety Show
- Selections from Firemen's shows – video to sell?
- Ecumenical Church Service
- Children's Games
- Parade
- Antique Car Show
- Essay Contest
- Mural of Deerfield's origin or history by school children
- Demonstrations of early trades – cooper, blacksmith, shoemaker, weaver, tinsmith, miller
- Barn Raising – by the community. Perhaps a new history building on the Fair Ground or in the town center, an equipment shed for the Highway Department or a new Swap Shop for the Transfer Station?
- Tour of old village centers, one-room school sites, early homes - might be geocaching
- Time capsule
- Richard Moore Twice-seen exhibit
- Dutch Oven cook-off
- Fireworks
- Beard Growing Contest
- Community Photo
- New Year's event
- January charter signing commemoration
- January first meeting commemoration
- Commemorative License Plates
- T-Shirts (could do several)
- Facebook event page
- Horse Show pitching contest
- Beanbag toss contest
- Square Dance
- Distinguished Guests program
- 1812 Overture complete with cannon