



250th Anniversary Committee

September 17, 2014 minutes

Present: Jack Hutchinson, Dan Briggs, Alan O'Neal, Rebecca Hutchinson, Cherie Sanborn, Karen Leavitt, Torin Judd, Edie Kimball, Mary Ellen Moran, Carol Levesque, Kathy Berglund, Walt Kutylowski, Maxine Fowler, Don Tordoff, Edie Kimball

Meeting called to order: 6:30pm

Sign in

July minutes approved by unanimous consent.

License Plate Design –Torin shared the license plate design – great success-Everyone very happy with it as presented. Colors are great!

Letterhead – Torin presented 3 options and discussed was held about the use of color vs black and white. Choice #3 was chosen with a few tweaks. Group agreed to add the dates “1766 – 2016” and “Deerfield, NH” to the bottom of the stationery. Consensus leaned toward using color, depending on price. Torin will complete design and get printing quotes. We approved printing without further discussion.

Motto – Kelly Robertson provided several suggestions. Group chose between “Where Community Matters” and “A Place to call Home since 1766” - and the latter was chosen. It was agreed it would be added to the stationery.

Work Commitment Reports:

Jack Did not write Communicator or Forum articles this month. Joe Reed will help with aerial photographs. Excavators all set for Contractor Rodeo. Continued progress on documentary.

Alan MA company that made 200th coins can do them for 250th. Bronze will cost \$15, Silver \$22-\$25 in quantities of multiple thousands. Cost would be higher for smaller quantities. Lead time 3 weeks for a proof sample; 4-5 weeks to make the coins. In 1966, 2,000 Bronze and 500 (numbered) Silver were struck and sold for \$2 and \$7 respectively. There was considerable discussion about the up-front cost (tens of thousands of dollars) Group agreed the coins might be pre-paid (ordered) to avoid the need for upfront purchasing funds. This would depend on sufficient ordered coins to make a production run. Alan will

investigate further the cost-quantity relationship (how much per coin for just 500 coins? Or 1000? A single metal run – silver – was favored with the coins numbered.

Rebecca Presented draft schedule of monthly events for in addition to the big July weekend. In discussion additions for the month of June: Art Show (Town Hall) with School Band and Chorus at the Town Gazebo. Enhanced schedule distributed with these minutes.

Cherie Read fundraiser letter which was very well received by all. Group made a few edits (agreed to Ask levels of Gold-\$1,000, Silver - \$500, Bronze -\$250 and Friend of Deerfield - \$100.) Also agreed sponsors will get complimentary tickets to the two Fairgrounds days and perhaps other events. She will move forward with business requests as soon as stationery is available. We will recognize sponsors on our website and in the program. If we publish an anniversary commemorative booklet we could also recognize them there (in addition to selling advertising). Cherie also reported the 250th Anniversary line is now in the town books and we are able to spend from it even before we begin making deposits.

Edie Reported on Raymond 250th – showed booklet and Christmas ornament. There was strong interest in a producing a Christmas ornament ourselves

Walt Jan Szelest wants to help with a line dance and contra dance.

Work Commitments:

Jack Check in with Grace Myer on poster (I did – it's a go for first part of 2015). Get prices from Timberlane Community Band who could play the 1812 Overture as they did in Fremont. Continue to publish articles. Continue work on documentary. Take the aerial photos. Draft language for a 2015 warrant article

Alan Create a draft "flyer" to advertise the coins and get prices on a more limited production run in silver.

Torin Finish design of stationery and get quotes for color and black and white for 1,000 to 5,000 sheets. Jack authorized to order without further committee action.
Propose a coin design

Walt Check with Lesley VanBerkum regarding CoffeeHouse Fundraiser in fall of 2015 and then a second one in 2016 (February) perhaps making a CD to sell during the year.

Edie and Mary Ellen Propose a Christmas ornament

Mary Ellen Contact Fran Menard about creation of Commemorative Booklet / Program Guide

Carol Parade planning – prices for bands, etc.

Fundraising

Discussion of a warrant article in 2015. We'll ask the BOS their advice on whether this should be petitioned or a BOS article

Next Meeting - November 19th, 6:30pm

NO MEETING IN OCTOBER

NO MEETING IN DECEMBER

Meeting adjourned at 8:55pm.

Respectfully submitted

Rebecca Hutchinson and Jack Hutchinson